# UNDERSTANDING THE IMPORTANCE OF INFLUENCE January 12, 2022 Fellowship Bible Baptist Church Bible Study Series • Pastor Tolan Morgan

## **INFLUENCE**

The capacity or power of a person or thing to be a compelling force on or producing effects on the actions, behavior, opinions, decisions, or communication of others.

## WHAT'S IMPORTANT ABOUT INFLUENCE?

Influence is the continuance of one's individuality in another individual; or it is a person's compelling individuality that cultivates another person's own individuality. So, at any given time, we're either continuing someone else's reality, or we're in the process of cultivating our own reality. So, what makes influence so important is that influence gives definition to our identity. We cannot escape influence; but we can control who or what influences us.

### **CHRISTIAN INFLUENCE**

The effect of the Word enabled by the Holy Spirit to continue the life of Christ through us AND cultivate our individual fulfillment in our actions, behavior, opinions, decisions, & communication.

## **SCRIPTURAL FOCUS: MATTHEW 5:13**

- 1. Salt PERMEATES
- 2. Salt PREVENTS
- 3. Salt PRESERVES
- 4. Salt PROVOKES